

CSL NEWSLETTER – May 2021

In this Community Service Learning (CSL) newsletter we share exciting and interesting initiatives and developments related to CSL. This newsletter keeps you informed, updated and hopefully inspires you for future CSL projects

Upcoming Event

Learning Lab How to use CSL to implement sustainability into teaching practices?

Date: **May 11, 2021 03:00 PM**

Location: <https://vu->

live.zoom.us/j/94857779830?pwd=bDluNkNFNnBOaU96bHpRa1pFVmd4Zz09 Passcode: 057453

Together with the Sustainability Leadership Hub we organize a workshop on how Community Service Learning can be used to integrate sustainability into teaching practices. Experts will provide examples of how it can be used to integrate sustainability into education. And together with these experts, we will co-design hands-on, actionable and inspiring CSL tools for socially and environmentally conscious education that is also mindful of teachers' time and resources.

So, if you are looking for a unique opportunity to share/gain knowledge around sustainability education and CSL please join this online session. Register here: <https://forms.gle/boyucnnEqUxf1qv69> Registration is recommended but not required.

COLLABORATION OPEN RESEARCH

Last week, some of our CSL staff was made editor of the Open Research Platform, a digital platform for research, knowledge and innovation about Amsterdam and the metropolitan region, open for everyone. The purpose of the platform is to share knowledge, make relationships visible and collaborate on research. The platform is mainly for civil servants and researchers from Amsterdam knowledge institutions. CSL now has its own [page](#) where you can access our Open Access scientific articles, but also CSL products and soon also the knowledge alliance networks (Loneliness and Sustainability).



CSL SPOTLIGHT

MEDIA USE IN ORGANIZATIONS

Within the course *Media Use in Organizations*, bachelor students from Communication Sciences work together with Taste Before You Waste, the Food Council MRA and the Humanities Faculty.

In this course, students address the media use and communication of these Amsterdam-based organizations. Students conducted interviews with organization employees to gather information about their internal communication. Moreover, students analyse the online media use for communication towards the organization's stakeholders. Used channels and platforms and their content are analyzed based on aspects such as goal and function of platform usage, the way various stakeholders are informed and involved and the way the organizations respond to stakeholders. Based on this analysis, students will provide recommendations towards the organizations to improve internal communication. Affordances and constraints of the channels and platforms are provided and recommendations are made for the organizations on effective usage of the various channels/platforms and interaction with their stakeholders. This course provides tangible and simple recommendations for the partners that provide low-threshold opportunities to improve both their internal and external communication.